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Handsomely Illustrated in Colors SEND FOR IT TODAY

It's not often that you get an opportunity to secure so valuable a Cook Book. It is not often we can make this offer. It is too expensive.

For convenience sake, use the slip found in 1-lb. cans of Calumet Baking Powder sold by your grocer for 30 cents. If you prefer buying the 10-cent sizes, send three of the slips from the 10-cent cans. Only include in either case three 2-cent stamps to cover cost of wrapping, mailing and postage, and the book will be sent you at once.

This recipe book contains 276 home helps which every housewife should know, explaining how to make work in the home easier-how to reduce the cost of foods-and prepare them in a tasty way. Many of the recipes have never before been given to the Public. They have all been tried and tested. It gives useful household helps, hints and practical menus. This Cook Book will help you with econ-

omy in the kitchen. In all recipes that call for Baking

CALUMET is Recommended

because it possesses the farthest reaching baking powder economy.

You save when you buy it. The price is moderate-it leaves you money over the cost of highpriced brands for purchase of other articles. Costs but little more than cheap powders far more valuable in

You save when you use it. Possesses twice the ordinary raising force—you use only half as much as is ordinarily required.

You save materials it is used with. Calumet never fails with any kind of recipe or with any kind of flour-always produces perfectly raised, delicious bakings.

You'll notice a great difference when you use Calumet. Calumet produces light, sweet, wholesome, flaky bakings.

This Recipe Book and Calumet Baking Powder give you the means and help of great economy in the kitchen.

The Acme of Perfection



For Women Miller's and Baker's Pumps and Oxfords, \$9 to \$12.50 Others as low as \$4

When Zellner's policy was changed, the profit was cut in two. Under the cash plan the profit has been again cut in two. Increased sales for the year of 160% have helped us do it.





Literally every consideration of expediency is subordinated to the dominant factor of reliability. There are no exceptions.

> By unique segregation of the professional and commercial features of the business, we have created unusual safeguards in practice, and further fusured

This policy is quite as much a matter of good business as it is one of obligation to the community that patronizes us

We believe that our present achievements in the sphere of drug store administration are at once the fruition and the evidence of this policy, consistently

In the world of commerce we get just about what we pay for, whether automobiles, shoes or drugs.

We play the game straight.

Memphis

WOMEN WILL PUT JAZZ IN SALE OF VICTORY BONDS

LABLE FOR ERROR

LIABLE FOR ERROR

Arkansas Court Holds That

Failure to Cash Good

Checks Is Slanderous

Little Hock, Ark, April 15. (Spl.)

Little Hock, Ark, April 15. (Spl.)

Little Hock, Ark, April 16. (Spl

LEAVES EXPRESS TO **BECOME AUTO SALESMAN**

BE LOCATED IN CITY

The location of several new whole-sale and manufacturing concerns in Memphis was announced by Mark Fen-ton, industrial director of the Chamber of Commerce, Tuesday morning. They include the following: International Truck agency, 248 Mad-ison avenue, warehouse, and district

son avenue, warehouse and district leadquarters, for distribution of motor rucks and tractors for West Tennessee and North Mississippi, L. W. Johnson, nanager, and H. L. Mayer, Interna-ional Harvester company, associate

PLANS CROPS AS AID

TO INCREASE IN STOCK

H. C. Tubb, formerly superintendent of the Southern Express company, with headquarters in Momphis and more recently superintendent with headquarters in Birmingham, has left the business in which he achieved a high position and has entered the automobile business. He is associated with the Memphis Overland company as salesman. Mr. Tubb several years ago was express moseenger under the late Superintendent Minor, of Nashville. He filled the various positions as chief clerk to the superintendent, route agent, assistant superintendent and later came to Memphis to take the place so ably filled for many years by the late G. W. Agee. A few months ago when the consolidation of the companies resulted from government control Mr. Tubb was made superintendent at Birmingham. He made many friends in Memphis who are congratulating him upon his return to the city and extending him a welcome. ilonal Harvester company, associate manager.
Garrott company, 476 Union avenue, Southern headquarters for the distribution of "Hek," a nonintexteating mail beverage made in St. Louis, Mo.; W. M. Garrett, proprietor and manager.
National Cement Monument works, 258 North Front street; manufacturers of monuments and grave curbing from cement; G. C. Hastings, of Brinkley, Ark., moved here to take charge of industry.

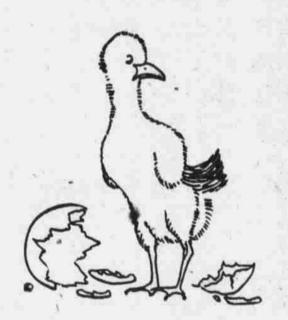
Ark, moved here to take charge of industry.

M. D. Binford. Chelsea avenue and Park street, manufacturer of potatochips, salted peanuts and peanut butter sandwiches, to sell to retail trade;
M. D. Binford, to move to Memphis irom Birmingham, Ala, to manage plant; to employ 30 to 35 hands. FREED OF LIQUOR CHARGE Two negroes arrested by United States deputy marshals and police on North Front street at the time of the two big raids last week when the big hauls of liquor was made, were exonerated by the grand jury Tuesday when the bill of indictment wase ignored. The houses where the whisky was confiscated were gaid to be the property of James Kanane. So far the police asem to have made no effort to connect Kinnane officially with the liquor. Plans for putting \$100,000 worth of good milch cows of a profitable strain, whether registered or not, in the sec-tion around Paragould, Ark, are being made by E. D. Woodburn, of the Para-

NAMES DELEGATION.

made by E. D. Woodburn, of the Paragould Co-Operative Creamery company according to announcement made by it. O. Pate, market director of the Chamber of Commerce farm bureau.

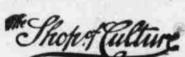
Mr. Woodburn's plan is to induce the young people of the Paragould section to grow tomatoes and sweet potatoes, which he propeses to purchase at a good price and put up at a camery which the creamery will put in. The young people will then be expected to invest the proceeds from their tomato and sweet potato crops in dairy cows, the product of which the creamery will purchase. A delegation of five has been selected by the Southern Hardwood Traffic association to represent the association at the annual convention of the chamber of commerce of the United States of America, which will be held in St. Louis. April 29-30. The delegation comprises James E Stark, John W. McClure, F. B. Robertson, George C. Ehemann, J. F. McSweyn.



"NOW!

Where's that new Shop of Culture Suit?" Don't get caught on Easter morning without some new clothes!

\$25 to \$75



MAIN AT MONROE Everything For Men From Head to Foot

SATISFYING RELIEF

FROM LUMBAGO

Sloan's Liniment Has the Punch That Relieves Rheumatic Twinges.

This warmin-giving congestion-acat-tering riredistion-stimulating remedy perstrates without rubbing right to the aching spot and brings dutch relief, surely, cleanly. A wonderful help for external pains, aprains, strints, attiff-ness, headache, irmhago, brutses. Get your bottle today—costs little, means much. Ask your druggist for it by name. Keen it nandy for the whole family. The bits buttle is economy, 30c.

PERRY LOST HIS STAR BUT IT HAS NOT SET

Sheriff O. H. Ferry lost his atay while in Nashville getting a requisition on the governor of Arkansas for the arrest of E. A. Laughter, but did not loss his head when he got to Hot Springs and sought to bring Laughter back.

M. L. Lee, traveling salesman for the John Deere Plow works, found the star in Nashville and returned it to the sheriff.

WANTS DAMAGES FOR SUSPICION OF THEFT

on May 33, suspected her of theft of the opiates and had a detective try to lake her finger prints, Tuesday filed suit for damages against the drug com-pany in the sum of \$25,000. Her attor-neys are King & Lanier.

CHARGES CLERK USED BAD WORDS TO HER

Blanche Taylor Tuesday filed suit against the Zellner Shoe company, asking damages in the sum of \$10,000; She alleges that on May 20, 1918, while she was trying on a pair of shoes at the store of defendant company, one of the clerks spoke to her in an insulting manner and used obscene language in her presence. She declares that when she threatened to report his conduct to the manager he told her if she did so he would kill her. Attorney S. E. Murray filed the suit.

SHIPPERS' BULLETINS.

Three bulletins of interest to shippers of the city have just been issued by James S. Davant, commissioner of the Memphis freight bureau, explaining recent important ruling of the railway administration.

For the information of shippers interested in export business via Pacific ports, the new rules of the California export committee, issued April 1, 1919, to control the movement of export freight from Western ports are given.

Another bulletin pertains to reparation claims that may be dealt with on the special docket of the interstate commerce commission, as provided for in a ruling of the administration from Washington April 1. The third bulletin covers amendments to the general grider pertaining to the sale of unclaimed freight.

NEW QUACHITA ROAD DISTRICT SURVEYED

Mr. Woodburn's plan is to induce the young people of the Paragolid section to grow tomatoses and sweet potatoes, which he proposes to purchase at a good price and put up at a cannery which the creamery will put in. The young people will then be expected to invest the proceeds from their tomato and sweet potato crops in dairy cows, the product of which the creamery will purchase.

HOUSE PASSES STOCKARD RAILROAD MEASURE

NASHVILLE, Tenn., April 15. (Spl.)—With only two more days to run, the general assembly is down at work and the mill is grinding fast. The house at the Monday afternoon seasion passed the Stockard road bill. The bill provides for a commission of three to be appointed by the secretary of state, comptroller and treasurer, with no definite road program whatever. It gives the three state officials the right to suppoint a commission from the member of the general assembly, whereas under the constitution the governor would not he allowed to appoint a member of the legislative body to a state office.

Mr. Woodburn's plan is to induce the south of the core and program whatever and the mill and the secretary of state, comptroller and treasurer, with no definite road program whatever. It gives the three state officials the right to suppoint a commission from the member of the general assembly, whereas under the constitution the governor would not he allowed to appoint a member of the legislative body to a state office.

demonstration agent, will leave for Knoxville Priday to atend a convention of county home demonstration agents throughout the state, which will con-tinue one week.

VIne Dead V

Mrs. Dessie Turney.

Mrs. Dessie Turney.

GREENWOOD, Miss., April 15. (Spi., Mrs. Dessie Taylor Turney, aged 33 years, died here Sunday at the King; Daughters' hospital after an illness of only a few days. The remains were taken to Carrollton Sunday afternoor at 1 o'clock, where the funeral was held. Mrs. Turney is survived by held husband and four children and her parents. She also leaves two sisters, Miss Fannie Tayler and Mrs. Taylor, of Carrollton, and three brothers, R. W. Taylot, of Garrollton, and Champ Taylor, and George Taylor, of near Cruger.

F. P. Mullen.

GREENWOOD, Miss., April 15. (Spi.)

Judge F. P. Mullen, justice of the peace at Money, Miss., died at his home in that city of pneumonia, which developed after an attack of influenza. Judge Mullen has resided in Money for

Mrs. Mary Neely. GREENWOOD, Miss. April 15. (Spl.)

Mrs. Mary Neely died Saturday at her home on Howard street in this city of blood poison, which resulted after an attack of influenza. The funeral was held Saturday afternoon and interment was made in the Greenwood cemetery.

Mrs. C. A. Milstead.

Mrs. U. A. Milstead.

BOLIVAR, Tenn., April 15. (Spl.)—
Mrs. Cassle Ann Milstead, age 51 years,
is dead at her home in Jackson, Tenn.
The remains will be brought to Bolivar
and interred in Wainut Grove cemetery Tuesday. The funeral services were
conducted by Rev. T. R. Hammons,
paster of Wainut Grove church. Deceased is survived by two daughters,
Mrs. J. E. Fitts, of Montesuma, and
Mrs. J. B. Ammons, of Jackson, with
whom she made her home, and one son,
W. J. Milstead, of Bolivar.

Mrs. A. J. Meloan.

MIS. A. J. MCIORN.

PADUCAH. Ky. April 15. (Spl.)—
Mrs. Alpha Jane Meloan, mother of
Ferry G. Meloan, city editor of the
News-Democrat, died at her home in
Murray, Ky. hast night. She was 80
years of age and had been ill for more
than a year. She is survived by four
sons. Ferry G. and John Meloan. of
this city: O. O. Meloan, of Memphis,
and Raheigh Meloan, of Murray, and
one datighter, Mrs. Frank Sylvester, of
Sayannah, Ga. The funeral service will
be held Tuesday morning at Murray.

John D. Pate.

HUNTINGDON, Tenn. April 18.

(8pl.)—John D. Pate, of McKenzie, is dead after a long lilneas. He was a son of Stephen Pate and a Confederate soldier, having entered the army while cuite young. He was a member of the Baptist church and the Masonie fraternity. He leaves two children, Arthur Pate of McKenzie, and Mrz. Pete Snead, of Potts Carth. Miss. Funeral services were conducted by Reva. A. R. McGehee and J. R. Garrett.

The Mystery of the Holy Land



All the marvelous beauties, the aucient relics which mark man's progress through the ages, and the most wonderful story ever told, are brought to us through the power of the screen.

DON'T FAIL TO SEE

"From the **Manger** to the Cross"

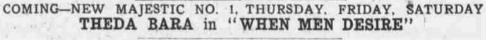
Majestic No. 2 Opposite Hotel Gayoso Tues., Wed. and Thurs.

Greater than the famous 'Passion Play." This picture is brought back to comply with popular demand Thousands were turned away a few years ago. Nothing equals it for grandeur, an entire city beng built for one of its

NEW MAJESTIC NO. 1

Geraldine Farrar

DON'T FORGET-ADDED FEATURE, 2,000 feet of films taken in Memphis, showing the magnificent welcome given the home boys of the 115th field artillery. See the many things that happened that day which you missed.



LAST DAY OLD MAJESTIC NO. 1 WILLIAM DESMOND in "WHITEWASHED WALLS" The humorous story of an American, a republic and a vampire:

COMING-OLD MAJESTIC NO. 1, WEDNESDAY AND THURSDAY NORMA TALMADGE in "GOING STRAIGHT" The story of a spirited girl's spirited romance.

To Our Friends and Customers

It is with regret we announce the death of Mr. J. M. Dockery, President of our Company, who died at Hot Springs, Ark., March 29th, 1919.

The heirs of Mr. Dockery have taken over his stock and the business will be carried on as usual. We have ample capital to take care of our customers.

We fully appreciate past favors and ask for a continuance

At a meeting of the stockholders, held this day, the following officers were elected:

> L. R. DONELSON, President. WILL DOCKERY, Vice-President. PERCY CHRISTIAN, Secretary and Treasurer.

The following compose our Board of Directors:

Will Dockery Percy Christian

L. R. Donelson Chas, P. Dockery

J. M. Dockery, Jr. H. C. McKellar

Approximate Cur who
Retail Price Price To
Approximate Weight, 13 Lbs.
\$0.55—5 Lbs. Best Pure Granulated

- Frank Donelson Respectfully,

DOCKERY & DONELSON CO.

cepted by the French wireless, predicts that allied troops will soon enter Hun-the speedy dissolution of the entente. The dispatch says French and British wireless dispatch says French and British wireless dispatches picked up announce Bolsheviki.

WARCRAFT ESCORT OF WILSON SHIP LEAVES

WASHINGTON, April 15.—Four destroyers, the Manley, Rathburne, Talbot and the Dorsey, have left the Azores to escort the presidential ship George Washington when she returns from overseas. Acting Secretary Hoosevelt said today the transport was due at Brest April 19.

Announcement also was made that the superdreadnought Arizona had replaced the Mississippi as the escort flagship for the George Washington.

BOLSHEVIK OFFICIAL PREDICTS ALLIED SMASH

THOUSANDS of dollars are wasted by sending expensive catalogues to people who don't mean business. To eliminate such unnecessary waste, so that we may be enabled to sell at the low prices we quote, we will send our Pure Food Catalogue only to people who prove they are really interested in saving money on groseries, by taking advantage of the saving edered in our Trial Order.

Some of The Bargains You Wall Find in Our Catalogue. PARIS, April 15.—A wireless dispatch sent by Tchitcherin, Russian Bolane-vik foreign minister, to Bela Kun, Hun-garian communist leader, and inter-

In Pimples On Face and Body. Cuticura Healed.

"Eczema first appeared in little pimples all around in red spots over my face, and soon they went all over my body. I began scratching, and the more I scratched the more they itched and burned, and I could not rest. I could not do my work.

"I saw an advertisement for Cuti-cura Soap and Ointment and sent cura Soap and Ointment and sent for a sample. I bought more, and I used only one cake of Soap and are boxes of Ointment when I was bealed." (Signed) Miss Rosie L. Mosley, R. 3, Box 94, Okolona, Miss., Aug. 14, 1918.

Make Cuticura Soap, Ointment

and Talcum your daily toilet prep-Cuticura Taleum is an extineptic, propi aosthing, dusting powder of delicate, fas-fragrance. 25 cents excrymacie.

Here Is—

探解FLOUR版7.50

One way of looking at it: If we didn't have the "KICK" in our line this spring, do you suppose we would be doing the biggest business in our career? Fish do not bite at empty hooks, buyers do not buy from lean lines. We are but a hop, skip and a jump from the high rent district, and, of course, our ho red tape, references or investigation credit accommodations make this shop the Mecca of all the women in the Tri-State territory who want to dress especially well, but can't pay for it all in a lump. You won't have to ask for credit here; it will be offered you. Suits, \$35 to \$100; capes, \$25 to \$100; dresses, \$35 to \$100; bats, \$7.00 to \$50; summer furs, waits, skirts, etc. Mrs. Millinery and Ready-to-Wear Shop, 236 South Main St., near Linden. Liberty bonds and stamps taken at full value. Out-of-town accounts solicited.

GUARANTEE: Your Money Back in Full II You Are Not More Than Pleased.
COMMONWEALTH COMPANY - Wholesale Greers, Dept 65. First Rational Bank Bidg., Chicago, III.
The Largest Exclusive Mail Order Wholesale Greater in America.

The only standard to which we subscribe in the conduct of our drug business is expressed in the slogan;

"Nothing But the Best"

the value of our service.

Fortune-Ward Drug Co. "Nothing But the Best"

Read News Scimitar Want Ads.